

JACK GREENBERG

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EDUCATION

RUTGERS – NEW BRUNSWICK

B.A. Communications | Minor in Creative Writing

Sept 2021 - May 2025

Major GPA: 3.85

PROJECTS

Content Channel: *Studio Greenberg*

Link: instagram.com/studiogreenberg/

Summer 2024

Music Video: *Hole in the Wall*

Link: youtu.be/_d8dmwsEakY?feature=shared

Winter 2023

Short Film: *True Love*

Awards: Fall 2023 Plangere Culture Lab Film Showcase

Link: youtu.be/hrAXN4tWzIM?feature=shared

Winter 2022

WORK EXPERIENCE

Jack & Kaliyah Productions

Screenwriter, Editor, Producer, Actor, Co-Director (Jul 2022 – Present)

- Co-created a small production company that has developed 5 short films.
- Craft characters and stories while maintaining a unique, continuous tone-of-voice utilized Final Draft.
- Wrote, acted, and used Premiere Pro to edit *True Love* that was presented at a multimedia showcase.

New Brunswick, NJ

We Are Jersey

Media & Visual Journalist (Jun 2024 – Aug 2024)

- Interviewed, filmed, and edited 7 businesses and 3 festivals that garnered 16,000 views.
- Edited 25-minute interviews down to 90 second promotional reels.
- Prospected and compiled 200 possible businesses to interview into Google Sheets.

Remote

Hole in the Wall Bagels

Creative Content Manager (Feb 2024 – Aug 2024)

- Wrote, performed, and acted in the Hole in the Wall music video which gained over 2,300 views.
- Recorded and edited 24 videos for the Hole in the Wall TikTok page.
- Researched current trends to incorporate into new videos every 2 weeks.

New Brunswick, NJ

New Jersey Film Festival

Film Showcase Intern (Jan 2022 – Sept 2023)

- Assessed 200 film submissions as part of the festival selection process.
- Engaged in 35 screenings by preparing the theater to welcome the guests and directors.
- Wrote multiple opinion-based articles on independent films which were then published.

New Brunswick, NJ

New Jersey Folk Festival

Audio Visual Coordinator (Jan 2023 – May 2023)

- Recorded and edited a festival (3,000 attendees) along with an interactive concert and podcast launch.
- Cooperated with the documenting team for the filming of the festival.
- Interviewed by a radio talk show and promoted the events held at the festival.

New Brunswick, NJ

Mystery of the 9 North

Science Storytelling Intern (Jun 2023 – Jul 2023)

- Evaluated scientific video data investigating the development of biological communities.
- Edited a highlight reel of the scientific data to present to the microbiology scientists.

New Brunswick, NJ